

University of Central Missouri
Board of Governors
March 28, 2014
Plenary Session

The University of Central Missouri (UCM) Board of Governors convened in Plenary Session on Friday, March 28, 2014, at 8:30 a.m. on UCM's main campus in Warrensburg, Missouri. Presiding over the meeting was Governor Marvin E. Wright. Other Board members present included Governors Gus Wetzell, Mary Dandurand, Walter Hicklin, Mary Long, John Collier, Weldon Brady, and Kyle Shell. Also in attendance were University President Charles Ambrose; General Counsel Henry Setser; and Assistant Secretary to the Board Monica Huffman.

Plenary Session

Call to Order – Agenda Item No. 1

Mr. Wright determined that a quorum was present to conduct business and called the meeting to order.

Remarks by the Board President – Agenda Item No. 2

Mr. Wright remarked that many positive things are happening on and off campus, and gave special recognition to the Mules Basketball team and to the demolition event held yesterday for the General Services Building in preparation for the construction of The Crossing Project facility. He also noted that the Board had the opportunity to engage with this year's Excellence in Governance recipient, Lee's Summit City Manager Steve Arbo, during a dinner held in his honor and an awards ceremony. Mr. Wright noted that the full Board also participated in a meeting with the Higher Learning Commission Accreditation Team which was very complimentary of the entire campus. He acknowledged the time and work that went into preparing for the visit and expressed the Board's appreciation for everyone's efforts.

Remarks by the University President – Agenda Item No. 3

President Ambrose referenced an article written by the NCAA about Coach Kim Anderson, <http://www.ncaa.com/news/basketball-men/article/2014-03-26/motivation-mules>. The article reviews Coach Anderson's journey from the University of Missouri-Columbia to UCM and gives a great amount of focus to the relationships that make UCM "home" for Coach Anderson and that also defines UCM as a community.

President Ambrose commended Dr. Mike Grelle for his leadership and hard work throughout the entire Higher Learning Commission Accreditation process. The chair of the visiting team provided some verbal feedback before departing campus that included very positive remarks about the Board of Governors and the University's governance model. The team was impressed by the number of expansive opportunities that are in progress and the Assessment Fair, noting that UCM is a place where faculty truly care about the success of students. Some of the recommendations the team made included conducting an intense policy review to ensure they align with the many changes occurring; a greater focus on transfer students, particularly related to meeting general education requirements; and the establishment of a "best practices" warehouse. The Team

indicated that Lee's Summit provides exemplary opportunities for partnerships and said UCM needs to continue to tell its story and to take advantage of opportunities as they become available. The Team recommended that UCM remove language from documents stating that we teach in Albuquerque and Oklahoma City, since we no longer do. Noting the viability of online learning, the HLC Team will assist the University in removing the 20% online learning restriction. President Ambrose said that once the official report is received it will be shared and celebrated with the campus community.

Recognition of the 2013 Mike Carter Award for Exceptional Service to the University, Community, and Military - Agenda Item No. 4

President Ambrose introduced and presented the Mike Carter Award for Exceptional Service to the University, Community, and Military to Army National Guard E-4 Specialist and UCM student, Jon Ericksen. President Ambrose read the citation and photos were taken with Mr. Ericksen, Board President Wright, President Ambrose, and Mr. Ericksen's wife Shawna. The Board extended its congratulations.

Recognition of Governor's Excellence in Education Award – Agenda Item No. 5

Provost Curtis provided background information and introduced this year's recipient of the Governor's Excellence in Education Award – Dr. Scott Lubaroff, Professor of Music and Director of Bands. Each year, public colleges and universities select Governor's Award for Excellence in Education recipients on the basis of criteria that include effective teaching at the undergraduate level, effective advising of undergraduate students, service to the college community, and commitment to high standards of excellence. Other qualities include success in nurturing student achievement and the impact nominees have had on the academic and personal lives of their students. Applications for the award were considered by a committee of tenured faculty members. The Committee described Dr. Lubaroff as a motivational educator who encourages his students to perform at their highest level, not only in the classroom, but in their musical careers. Photos were taken with Board President Wright, Provost Curtis, and Dr. Lubaroff, and the Board extended its congratulations.

Introduction of Learning to a Greater Degree Award Recipients – Agenda Item No. 6

Mr. Robin Krause shared the criteria of the Learning to a Greater Degree Award and introduced recipients Tony Monetti, Assistant Dean of Aviation and Executive Director of Max B. Swisher Skyhaven Airport, and student Kelsey Kidd. Mr. Krause said that Mr. Monetti's and Ms. Kidd's names would be added to a plaque that is displayed in the Administration Building. Mr. Wright and President Ambrose presented certificates to Mr. Monetti and Ms. Kidd and had photographs taken with these two individuals.

General Session

Approval of Minutes – Agenda Item No. 7

Mr. Collier moved that the Board of Governors approve the minutes of the February 13, 2014, Work Session and February 14, 2014, Plenary Session. The motion was seconded by Dr. Long and carried unanimously.

Reports

Written Governance Groups Reports – Agenda Item No. 8

Mr. Wright thanked the governance groups' leaders for the informative reports that were included under Tab 9 of the meeting materials (Attachment 1).

Legislative Update – Agenda Item No. 9

President Ambrose reported that discussions are continuing in both the House and Senate regarding the FY 2015 state budget, and that the Senate has proposed a number of different tax cut proposals. He noted that the House Chair removed 3% of funding from the Senate's proposed budget which leaves only 2% funding for higher education. The Senate Appropriations Committee will work hard to obtain a 5% funding increase for higher education. President Ambrose noted that the Governor originally recommended a 5% (3% for STEM) for higher education, and that last week Governor Nixon called all university presidents to meet with him in Jefferson City to discuss this. Next week Governor Nixon will meet with Board Chairs and Vice Chairs of university governing boards.

President Ambrose said that yesterday, a voice vote was taken in the Senate for a tax cut. If passed, none of the tax cuts would affect FY 2015; however, there would be an impact on the FY 2016 and 2017 budgets. President Ambrose said that if a withhold occurs UCM would have to revisit some of the decisions that have already been made for FY 2015 including tuition and salary increases. The budget must be completed by the first week of May. Senator Kurt Schaefer and Senator David Pearce are advocating for higher education funding. President Ambrose intends to hold campus forums with students, faculty and staff in April to inform them of the possible impact of different budget scenarios.

Missouri Innovation Campus – Agenda Item No. 10

President Ambrose said that the Missouri Innovation Campus is currently recruiting for all three of its degree offerings and that enrollment should reach 100 students, which is double the current enrollment. He noted that the Kauffman Foundation hosted a meeting at the Kauffman Foundation Conference Center in Kansas City last week to help in obtaining more internships for our MIC students. Mr. Setser provided an update on a new MIC facility and noted that UCM has been working with Townsend on the general design and cost of the facility. He anticipates a report should be available to share with the Board soon.

Learning to a Greater Degree Contract – The Crossing Project Update – Agenda Item No. 11

President Ambrose expressed appreciation for the Board's participation in the General Services Demolition event yesterday. He presented a Power Point (Attachment 2) related to the Mixed-Use Facility Naming and noted that "The Crossing" has been used as a working title for some time now.

Several names have been considered for the facility's name and a list of those names was included under Tab 10 (included with Attachment 2) of the meeting materials. The "Crossing --South at Holden" is a very appropriate name and management recommended that the Board consider officially naming the facility as this.

Dr. Wetzel moved that the Board of Governors name the mixed-use facility "The Crossing-- South at Holden." The motion was seconded by Mr. Collier and unanimously approved.

Board Committee on Student Engagement & University Advancement

Ms. Dandurand, Chair of the Board Committee on Student Engagement & University Advancement, reported that the Committee met the preceding day.

Naming Recommendations – Agenda Item No. 12

Dr. Jason Drummond presented naming recommendations for the Athletic Medicine Center and the Center for Financial Services. Background information for both recommendations was previously provided to the Board (Attachment 3) and Dr. Drummond reviewed the background.

Mr. Hicklin moved that the Board of Governors approve naming the Athletic Medicine Center "The Maxon Folkner Athletic Medicine Center." The motion was seconded by Dr. Long and carried unanimously.

Mr. Brady moved that the Board of Governors approve naming the Center for Financial Services "The Don G. Forbes Center for Financial Services." The motion was seconded by Dr. Long. Mr. Brady asked what the "Center" is comprised of. Dean Roger Best said it creates a better space for students to do financial research and could capture the interests of prospective students. It will be located on the first floor of the Ward Edwards Building and is tied to a \$1.4 million cash gift. A vote was taken and approved unanimously.

FY 2015 Room and Board Rates – Agenda Item No. 13

Dr. Shari Bax and Mr. Patrick Bradley presented information contained in a briefing paper under Tab 12 of the meeting materials (Attachment 4) related to the FY 2015 Room and Board Rates.

Management recommended the following semester room and board rates:

\$2,517	Double occupancy
\$3,117	Single occupancy (\$600 more than the double room rate – limited availability)
\$1,397	First Year Required Meal Plan
\$1,140	Sophomore Required Meal Plan

Management recommended the following monthly apartment rates:

\$679	Foster/Knox/Nickerson (utilities included)
\$679	Todd 1 bedroom (utilities included)
\$836	Todd 2 bedrooms (utilities included)

\$554	Central Village 1 bedroom (unfurnished, residents pay gas and electric)
\$669	Central Village 2 bedrooms (unfurnished, residents pay gas and electric)
\$800	Central Village 3 bedrooms (unfurnished, residents pay gas and electric)
\$731	Greenwood Park 2 bedroom (unfurnished, residents pay gas and electric)

Mr. Brady noted that UCM staff does a good job of managing the room and board rates, and observed that the University's rates fall much lower than several universities in the state.

Ms. Dandurand moved that the Board of Governors approve the recommended room and board rates for FY 2015 as shown above. The motion was seconded by Mr. Hicklin and carried unanimously.

Student Experience & Engagement Reports

Dr. Bax thanked the Board for the opportunity to share information on UCM's Sexual Assault Response Program at yesterday's Work Session. She provided a listing of academic teams including the Mock Trial Team, DECA, Talking Mules, Criminal Justice Team, and Theatre Team, to name just a few, that have recently competed in regional, national and international competitions and been very successful. She reviewed a long list of past, present, and future Student Experience and Engagement Activities that are outlined in Attachment 5 of the minutes.

Board Committee on Academic Affairs

Dr. Wetzel, Chair of the Board Committee on Academic Affairs, reported that the Committee met the preceding day. He called on Provost Curtis to present the following agenda items. Before doing so, Dr. Curtis shared a number of other student accomplishments including UCM's American Social Justice Team recently winning its 12th national championship.

New Dance Minor – Agenda Item No. 14

Provost Curtis introduced Assistant Professor of Dance, Ashley Miller, who presented background information contained in a briefing paper under Tab 13 of the meeting materials (Attachment 6) related to a proposed new dance minor. Following Ms. Miller's presentation, *Dr. Wetzel moved that the Board of Governors approve the establishment of a Minor in Dance. The motion was seconded by Dr. Long and carried unanimously.*

New Sport Nutrition Minor – Agenda Item No. 15

Provost Curtis introduced Dr. Michael Goddard, Chair of the Department of Nutrition and Kinesiology, who presented background information contained in a briefing paper under Tab 14 of the meeting materials (Attachment 7) related to a proposed new sport nutrition minor. Following Dr. Goddard's presentation, *Dr. Wetzel moved that the Board of Governors approve a Minor in Sport Nutrition. The motion was seconded by Dr. Long and carried unanimously.*

Proposed Title Change for BS in Agriculture-Business – Agenda Item No. 16

Provost Curtis called on Dean Alice Greife to present this item. Dean Greife reviewed the background information contained in a briefing paper under Tab 15 of the meeting materials

(Attachment 8) related to a proposed title change for the Bachelor of Science in Agriculture-Business. Following Dean Greife's presentation, *Dr. Wetzel moved that the Board of Governors approve the name change for the Bachelor of Science in Agriculture-Business to Agriculture Science, contingent upon final approval by the Coordinating Board for Higher Education. The motion was seconded by Mr. Collier and carried unanimously.*

Board Committee on Finance & Administration

Mr. Brady, Chair of the Board Committee on Finance & Administration, reported that the Committee met the preceding day. He recognized Finance staff member Dorothy Salsman who will retire on March 31 following more than 24 years of service to the University. Mr. Brady then asked John Merrigan to present the following agenda items.

Weight Room Equipment – Agenda Item No. 17

Mr. Merrigan reviewed background information contained in a briefing paper under Tab 16 of the meeting materials related to the purchase of weight room equipment (Attachment 9). Following his presentation, *Mr. Brady moved that the Board of Governors approve the award of contract to Pro Maxima for the purchase of weight room equipment in the amount of \$225,641. The motion was seconded by Mr. Collier and carried unanimously.*

Blackboard Software License and Maintenance Renewal – Agenda Item No. 18

Dr. Jim Graham presented background information contained in a briefing paper under Tab 17 of the meeting materials related to the Blackboard Software License and Maintenance (Attachment 10) which is in the third and final year of an existing contract. Dr. Graham noted that over the past three years, the cost of blackboard LMS software, support, maintenance and hosted services increased 3.1% each year. Blackboard's new three-year contract offers for these same services, a locked-in annual increase of 2.8% each year for the proposed three-year period.

Following Dr. Graham's presentation, Mr. Collier noted that in yesterday's Committee meeting, members discussed looking at other available products before the next renewal period comes up to determine if Blackboard remains the best and most affordable product for UCM. Dr. Graham stated that he would anticipate a two- to four-year time frame to identify and transition to another product if the University chose to do so. Dr. Wetzel added that when using a long-time vendor it's always good to explore other possibilities.

Mr. Collier moved that the Board of Governors approve the purchase of the annual renewal of software, support, maintenance, and hosted services for the Blackboard LMS from Blackboard at a cost of \$324,626.14 for the period of July 1, 2014, through June 30, 2015; \$333,734.92 for the period of July 1, 2015, through June 30, 2016; and \$343,116.97 for the period of July 1, 2016, through June 30, 2017, with the annual amount paid at the start of each respective fiscal year. The motion was seconded by Mr. Brady and carried unanimously.

Board Business

Proposed Revision to BOG Policy 2.1.070 – Privileges Extended to Emeriti and Retired Employees – Agenda Item No. 19

Mr. Wright presented this item noting that the proposed revisions as outlined in the briefing paper included under Tab 18 of the meeting materials (Attachment 11) are intended to be more inclusive and reflect the equal value UCM places on all of its employees. *Mr. Hicklin moved that the Board of Governors approve the proposed revisions to BOG Policy 2.1.070 – Privileges Extended to Emeriti and Retired Employees. The motion was seconded by Ms. Dandurand and carried unanimously.*

Award of Posthumous Degree – Agenda Item No. 20

President Ambrose said that Erin Hook, whose life was tragically taken last month in an automobile accident, was in her last semester and student teaching at the time of her death. She was scheduled to graduate during the May 2014 Commencement. President Ambrose recommended presenting a posthumous degree to Ms. Hook's family at the May 10, 2014, Commencement. *Mr. Brady moved that the Board of Governors approve the award of a posthumous degree to the family of Erin Hook at the May 10, 2014, Commencement. The motion was seconded by Dr. Long and carried unanimously.*

Adjournment – Agenda Item No. 21

There being no further business to discuss, the meeting adjourned at 9:50 a.m.

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Attachments Listing

<u>Attachment No.</u>	<u>Attachment Description</u>
1	<i>Governance Groups Reports</i>
2	<i>Listing – Names Considered for Mixed-Use Facility</i>
3	<i>Briefing Paper & Background Information – Namings</i> <i>- The Maxon Folkner Athletic Medicine Center</i> <i>- The Don G. Forbes Center for Financial Services</i>
4	<i>Briefing Paper – FY 2015 Room & Board Rate Proposal</i>
5	<i>Student Experience & Engagement Activities Update</i>
6	<i>Briefing Paper – Minor in Dance</i>
7	<i>Briefing Paper – Minor in Sport Nutrition</i>
8	<i>Briefing Paper – Proposed Title Change for BS in</i> <i>Agriculture – Business</i>
9	<i>Briefing Paper – Award of Contract – Walton Stadium</i> <i>Weight Room Equipment</i>
10	<i>Briefing Paper – Annual Blackboard Learning</i> <i>Management System Software License, Support,</i> <i>Maintenance, and Hosted Services</i>
11	<i>Briefing Paper – Proposed Revisions to BOG Policy</i> <i>2.1.070 – Privileges Extended to Emeriti and Retired</i> <i>Employees</i>
12	<i>Recommendation for Posthumous Degree to Robin</i> <i>Hook</i>